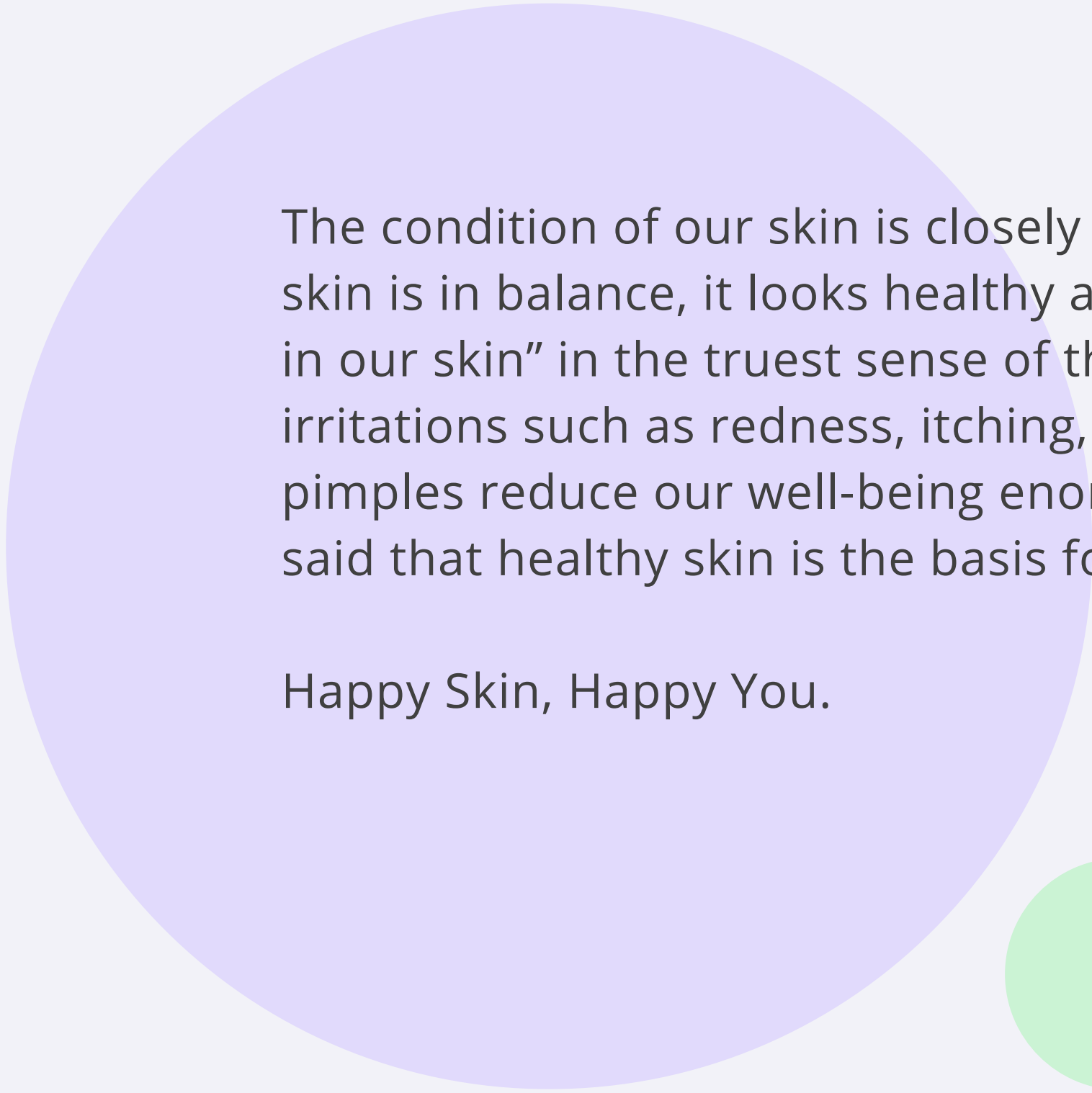




# HAPPY SKIN HAPPY YOU

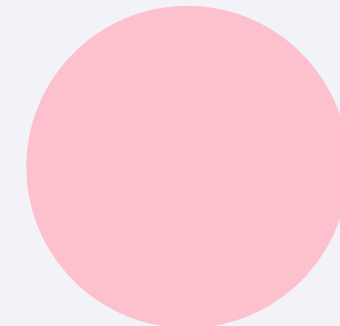
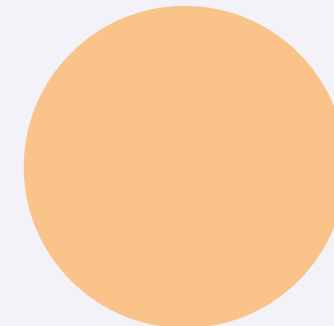
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NATURAL SOLUTIONS TO  
MAKE YOUR SKIN HAPPY



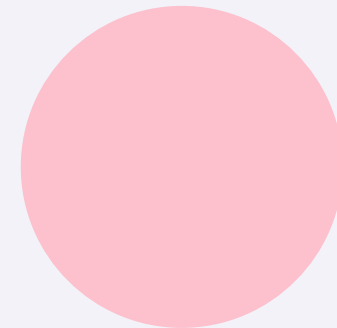
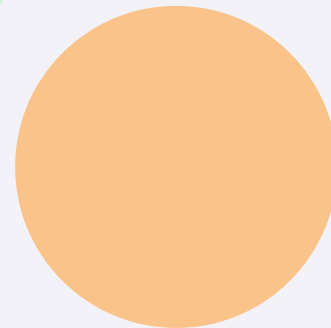
The condition of our skin is closely related to our well-being. When our skin is in balance, it looks healthy and feels good. We feel “comfortable in our skin” in the truest sense of the word. On the other hand, skin irritations such as redness, itching, feelings of tension, rough skin or pimples reduce our well-being enormously. In simple terms, it can be said that healthy skin is the basis for our well-being:

Happy Skin, Happy You.






There is a strongly emotional side to consumer perception of cosmetic products. Products that provide a spa-like, wellness experience, give us a comforting feeling of doing something good for ourselves and our skin. It is the overall experience of the product - from the promise that its packaging and aesthetic features bring, to its scent and texture, and the feel it leaves on our skin.

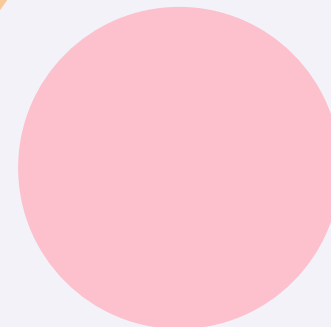







Using a cosmetic product is also a sensual experience. It starts with how the product feels on our skin. Then the sensation of touch when applying the product. And finally, how the skin feels afterwards. The meaning of touch for humans has been scientifically investigated. Regular touch strengthens our immune system, calms our heartbeat and lowers our blood pressure.


On the psychological level, touch can reduce the release of stress hormones and increase happiness hormones. This makes touch an extremely important factor for our well-being.





Another reason why cosmetics have a positive impact on our well-being is the cosmetic effect. Skin that looks and feels good, improves our well-being and self-confidence. The biological processes behind the reasons why skin looks and feels good are as interesting as they are complex. Both the feel and the look of skin originate from something which sounds simple: skin health.

Cosmetic products that aim to provide the consumer with a sustainable feeling of well-being need highly effective and goal-oriented ingredients to improve overall skin health.





# **WE MAKE YOUR SKIN HAPPY**

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DISCOVER OUR NATURAL  
APPROACHES TO HAPPY SKIN

# ANNONASENSE CLR™

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HAPPY HOMEOSTASIS



- Based on the power of a superfruit
- Potentiates the skin's endocannabinoid system
- Goal-oriented solution for balanced skin
- Adaptogenic approach for healthy skin & mind





# CUTIBIOME CLR™

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HAPPY ECOSYSTEM



- Based on ancient wisdom and next generation skin microbiota research
- Acts on the core problems of skin dysbiosis
- Noticeably reduces sebum, papules, pustules and comedones
- Actively supports the scalp microbiome to return to a healthy state





# MULTIMOIST CLR™

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HAPPY OSMOTIC BALANCE



- Natural prebiotic approach
- Provides a complete solution for the next generation of smart moisturizers
- With Vitamin D-like effects



# PRORENEW COMPLEX CLR™

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HAPPY SKIN MICROBIOTA



- Postbiotic solution, sustainably produced, with convincing efficacy
- Improves skin quality and health
- Protects the skin's delicate ecosystem







**WE CARE  
FOR YOU**

DISCOVER OUR HAPPYSKIN  
FORMULATIONS



# HAPPYBIOME DAY CARE

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This rich day cream is the ideal care for stressed skin. CutiBiome CLR™ provides a goal-oriented solution for oily and acne-prone skin. It supports skin in regaining the natural balance with its microbiota and perceivably reduces sebum.

ProRenew Complex CLR™ works in synergy with CutiBiome CLR™ in re-balancing the skin microbiota. It actively promotes desquamation, the shedding of dead skin cells – an important feature in formulations for acne skin. MultiMoist CLR™ is a smart moisturizer instantly protecting skin from drying out.

# HAPPYBIOME NIGHT CARE

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This rich night care pampers your senses with its lavender color, calming scent and rich texture. The combination of three highly effective active ingredients supports skin during night for a hydrated, balanced and refreshed appearance in the morning.

G+C Complex CLR™ effectively activates anti-immunosuppressive processes on the cellular level and increases cellular repair mechanisms. ProRenew Complex CLR™ is beneficial for both the health of skin and the skin microbiota. It balances and protects the skin microbiota and supports it in dealing with day-to-day stress. AnnonaSense CLR™ makes the skin less sensitive and more balanced.



# HAPPY EYE ALL-IN-ONE SOLUTION

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Small wrinkles, dryness, redness and swelling are common in the eye area and are difficult to hide. Dark circles under the eyes are also a common phenomenon. They make people look tired and older and can therefore have a significant impact on the quality of life.

The HappyEye All-in-One Solution combines three smart active ingredients to fight all skin problems around the eye. Due to its film-forming and skin-protective properties, Maricol S is especially suitable for the care of dry and mature skin as well as skin stressed by negative environmental influences. JuvenEye CLR™ clearly reduces the visibility of dark circles and activates dermal draining for less puffy eyes. AnnonaSense CLR™ supports the delicate skin in regaining its homeostatic balance, making skin less sensitive.



# HAPPYHANDS MOISTURE INTENSE BAR

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Our hands are highly stressed day by day and often show all signs of dry skin. They need special attention and easy on-the-go solutions to give them a silky soft touch all day long. This Hand Cream Bar was developed to leave hands moisturized and nurtured for a long-lasting feeling of well-being.

MultiMoist CLR™ provides hands with immediately and long-lasting moisturizing effects for all day hydration and extra care. The luxuriously rich texture is easily absorbed and provides skin with a great and non-sticky skin feel as well as a light flowery scent to comfort all your senses – wherever you are.

# HAPPYGLOW SPARKLING BODY MIST

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Make your world glitter with our Happy Glow Sparkling Body Mist. Everyone would like to have this special glow that makes your skin look healthy and youthful. To achieve this look, hydration and balance are a must. With this light body mist you can extend your usual daily routine with an extra boost of moisture and balance while adding a glamorous shimmer to your skin.

MultiMoist CLR™ compensates for a lack of Vitamin D, promotes epidermal differentiation and provides the skin with a healthy level of hydration and smoothness. AnnonaSense CLR™ supports the delicate skin in regaining its homeostatic balance, making skin less sensitive.



# HAPPYSCALP TONER

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Healthy hair starts with healthy scalp. The condition of our scalp is affected by stress, hormonal imbalances, diet and external aggressions such as pollution or hairstyling. These factors can influence the scalp microbiome and lead to an imbalance resulting in scalp irritation, discomfort and dandruff.

The multifunctional HappyScalp Toner with a slight cooling effect leaves your scalp deeply purified, soothed and refreshed. While MultiMoist CLR™ provides instant hydration, CutiBiome CLR™ and ProRenew Complex CLR™ work synergistically together in improving scalp health and balancing the scalp microbiome.





**HAPPY SKIN  
HAPPY YOU**

