

CLR Formulation Concepts

Happy Planet Happy Me Conditioner Bar

Combine our solid shampoo with our nourishing and hydrating conditioner bar. Help to save the planet and use this solid form of a conditioner to reduce unnecessary packaging and use of water. It is space-saving and therefore an ideal companion for travelling. Two active ingredients work synergistically together for beautiful and healthy hair. **MultiMoist CLR™** and **Vitamin F forte** have strong hair moisturizing and conditioning abilities. Combability is increased, hair breakage, static flyaway and hair frizziness are significantly reduced. MultiMoist CLR™ also protects hair against color fading caused by repeated washing.

Directions for use:

After washing with CLR Shampoo Bar, briefly moisten the conditioner bar with warm water and apply to wet hair. Massage into hair for a few minutes. Rinse well.



Featured Products

MultiMoist CLR™ – Multifunctional ingredient for natural hair care



MultiMoist CLR™ binds water in the cortex of hair, improving a variety of important hair qualities. It is a hair conditioner, improving its combability and handling. MultiMoist CLR™ also protects against color fading caused by repeated washing with shampoo. It dramatically reduces hair breakage from combing and MultiMoist CLR™ has a strong impact on static flyaway too. Hair frizziness is significantly reduced as well.

MultiMoist CLR™ consists of a powerful synergistic blend of fructooligosaccharides and beta vulgaris (beet) root extract.

Dosage: 1.0%
pH range: 3.0–8.0

INCI Name:
Fructooligosaccharides,
Beta Vulgaris (Beet) Root Extract,
Water

Vitamin F forte – Essential fatty acids nourishing skin & hair



Vitamin F forte is a strong hair conditioner, improving hair combability, and has shown to protect against hair breakage. In addition it has many positive features for skin. Vitamin F forte contains natural polyunsaturated essential free fatty acids originating from safflower oil, with a particularly high content of linoleic acid.

Dosage: 0.5–3.0%
pH range: 3.0–10.0

INCI Name:
Linoleic Acid, Linolenic Acid

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PHASE	TRADE NAME	INCI NAME	SUPPLIER	W/W %
A	Emulsense HC	Brassicyl Isoleucinate Esylate, Brassica Alcohol	INOLEX	24.00
	Lanette O MB	Cetearyl Alcohol	BASF	38.75
	Cetiol SB 45	Butyrospermum Parkii (Shea) Butter	BASF	20.00
	Cetiol Ultimate	Undecane Tridecane	BASF	5.00
	Cegesoft HF 62	Hydrogenated Vegetable Oil	BASF	4.50
	KahlWax 6607H Hydrolyzed Sunflower	Hydrolyzed Sunflower Seed Wax	KahlWax	4.50
	Dermosoft GMCY MB	Glyceryl Caprylate	Evonik	1.00
	Dermofeel Toco 70 non GMO	Tocopherol, Helianthus Annuus (Sunflower) Seed Oil	Evonik	0.25
	MultiMoist CLR™	Fructooligosaccharides, Beta Vulgaris (Beet) Root Extract, Water	CLR	1.00
B	Vitamin F forte	Linoleic Acid, Linolenic Acid	CLR	1.00

Operating Instructions:

Heat up A to 80°C while stirring. Add B to A, stir until homogeneous and fill into appropriate container.

Directions for use:

After washing with CLR Shampoo Bar, briefly moisten the conditioner bar with warm water and apply to wet hair. Massage into hair for a few minutes. Rinse well.

The recommendations and formulations given are based on our knowledge and experience in the field of technical application. They are, to the best of our belief, correct, but are offered without obligation. Those who use our recommendations and formulations as well as those who process CLR Active Agents are themselves responsible for the adherence to prevailing statutory regulations and the observance of patent rights as well as other protective rights for other companies. This formula has been manufactured and stability-tested using a special preservative, but has not been subjected to microbiological challenge tests.

CLR

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