

CLR Formulation Concepts

Quick Break Facial Day & Night Lotion WO

A product which combines a day and night treatment is matching the skiminalism trend perfectly during times where the consumer tries to save time and money. The highly effective combination of SyriCalm™ CLR (PC), ProRenew Complex CLR™ and DayMoist CLR™ leaves skin well moisturized and prepared for day and night times. **DayMoist CLR™** increases the natural moisturizing factors in the upper layers of the skin and works as a long-lasting moisturizer. **ProRenew Complex CLR™** is based on postbiotic technology and effectively supports and protects the skin microbiota. **SyriCalm™ CLR (PC)** acts strongly anti-inflammatory and supports skin in maintaining its quality.



Directions for use: Take a pea sized amount of the lotion and gently massage into the skin.

Featured Products

SyriCalm™ CLR (PC) – In defense of skin



SyriCalm™ is a natural product derived from *Poria cocos* and *Phragmites*. It effectively reduces inflammation and strongly supports skin in dealing with external stresses.

Additionally, SyriCalm™ is designed to give effective support where the skin is challenged by environmental stress, e.g. shaving, depilation or daily hygiene. It helps the skin recover its natural balance.

Dosage: 3.0%
pH range: 3.0–8.0

INCI Name: Water, Phragmites Communis Extract, Poria Cocos Extract

Also available as **SyriCalm™ CLR**
INCI Name: Water, Phragmites Karka Extract, Poria Cocos Extract

Both versions of **SyriCalm™** are preserved with sodium benzoate.

Application

- soothing, calming, anti-stress
- barrier maintenance and repair
- scalp care

ProRenew Complex CLR™ – Postbiotic support for skin and its microbiota



ProRenew Complex CLR™ acts on essential features in the aging process of the skin, its ability to successfully adapt to a constantly changing environment and to effectively renew itself.

ProRenew Complex CLR™ positively influences the speed and quality of epidermal growth. It has shown to effectively promote desquamation, the shedding of dead cells. ProRenew Complex CLR™ is beneficial for both the health of skin and the skin microbiota. It balances and protects the skin microbiota and supports it in dealing with day-to-day stress.

Dosage: 3.0%
pH range: 4.0–7.0

INCI Name:
Lactococcus Ferment Lysate

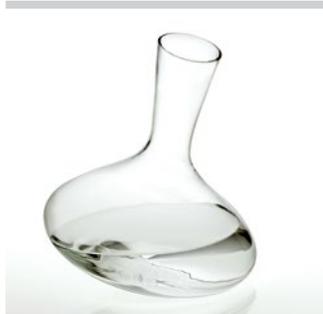
ProRenew Complex CLR™ is preserved with sodium benzoate.

Also available as
ProRenew Complex CLR™ NP, stabilized with phenylpropanol and levulinic acid/sodium levulinate.

Application

- skin regeneration
- barrier maintenance and repair
- skin protection
- scalp care

DayMoist CLR™ – 24-hour moisturization the natural way



Application

- moisturizing
- hair conditioning and protection

DayMoist CLR™ potently and immediately increases the concentration of the natural moisturizing factors (NMF) in the upper layers of the skin, resulting in immediate and long-lasting moisturizing effects. These results were obtained by making use of Confocal Raman Microspectroscopy and analyzing skin capacitance. Additionally, DayMoist CLR™ has potent haircare properties.

DayMoist CLR™ is a complex of natural plant-derived active ingredients.

Dosage: 1.0–3.0%

pH range: 3.0–10.0

INCI Name:

Water, Hydrolyzed Corn Starch, Beta Vulgaris (Beet) Root Extract

DayMoist CLR™

is stabilized with plant-derived anisic acid.

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PHASE	TRADE NAME	INCI NAME	SUPPLIER	W/W %
A	Deionized Water	Water		add 100
	Euxyl K 900	Benzyl Alcohol, Ethylhexylglycerin, Tocopherol	Ashland	0.80
	Sodium Chloride	Sodium Chloride		0.50
	SyriCalm™ CLR (PC)	Water, Phragmites Communis Extract, Poria Cocos Extract	CLR	3.00
	ProRenew Complex CLR™	Lactococcus Ferment Lysate	CLR	3.00
	DayMoist CLR™	Water, Hydrolyzed Corn Starch, Beta Vulgaris (Beet) Root Extract	CLR	3.00
	NaOH (32%)	Water, Sodium Hydroxide		q.s
B	Myritol 318 MB	Caprylic/Capric Triglyceride	BASF	10.00
	Tegosoft DEC	Diethylhexyl Carbonate	Evonik	10.00
	Abil EM 180	Cetyl PEG/PPG-10/1 Dimethicone	Evonik	1.00
C	Perfume I'm In Control	Fragrance	IFF	0.20

Operating Instructions:

Mix A and adjust pH value to 5. Mix B and add A slowly to B while stirring fast. Add C as desired.

Directions for use:

Take a pea sized amount of the lotion and gently massage into the skin.

The recommendations and formulations given are based on our knowledge and experience in the field of technical application. They are, to the best of our belief, correct, but are offered without obligation. Those who use our recommendations and formulations as well as those who process CLR Active Agents are themselves responsible for the adherence to prevailing statutory regulations and the observance of patent rights as well as other protective rights for other companies.

This formula has been manufactured and stability-tested using a special preservative, but has not been subjected to microbiological challenge tests.

CLR

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