

## CLR Formulation Concepts

## Even (Feel) Better Gel Mask

Experience an exclusive skin care treatment with this mask. The luxurious scent and texture will increase the feeling of well-being. **ProRenew Complex CLR™** works from inside out. Deep inside the skin it helps the skin cells in accelerating and improving the skin renewal processes. Desquamation and overall skin health are effectively promoted, tremendously important features for the care of stressed skin. **AnnonaSense CLR™** reduces sensitivity and itching as well as the production of key inflammatory mediators. It sustainably stabilizes a healthy homeostasis in skin, improving skin appearance and perception of well-being.

**Directions for use:**

Apply on clean skin in a thin layer. After 10 minutes, lightly massage residues into the skin or wipe away with tissue.



## Featured Products

**ProRenew Complex CLR™** – Postbiotic support for skin and its microbiota

Based on probiotic technology, ProRenew Complex CLR™ acts on essential features in the aging process of the skin, its ability to successfully adapt to a constantly changing environment and to effectively renew itself.

ProRenew Complex CLR™ positively influences the speed and quality of epidermal growth. It has shown to effectively promote desquamation, the shedding of dead cells. ProRenew Complex CLR™ is beneficial for both the health of skin and the skin microbiota. It balances and protects the skin microbiota and supports it in dealing with day-to-day stress.

**Application**

- skin regeneration
- barrier maintenance and repair
- skin protection

**Dosage:** 3.0%  
**pH range:** 4.0–7.0

**INCI Name:**  
Lactococcus Ferment Lysate

**ProRenew Complex CLR™**  
is preserved with sodium benzoate.

Also available as  
**ProRenew Complex CLR™ NP**,  
stabilized with phenylpropanol and  
levulinic acid/sodium levulinate.

**AnnonaSense CLR™** – Adaptogenic approach for skin health

AnnonaSense CLR™ provides the skin with means to establish a sustainable homeostatic balance, improving skin health and well-being. The potent adaptogenic action of AnnonaSense CLR™ supports the skin's endocannabinoid system by activating the CB2 receptor. Through this action, it reduces inflammatory processes induced by TRPV1. Histamine-, as well as TNFα/Substance P-induced stress is down-regulated and the expression of a vital detrimental receptor in skin, IL-31RA, is decreased. AnnonaSense CLR™ makes the skin less sensitive and more balanced, even itch is perceptibly reduced. Skin appearance is improved and the perception of well-being and quality of life is enhanced.

**Application**

- soothing, calming, anti-stress

**Dosage:** 3.0%  
**pH range:** > 5.2

**INCI Name:**  
Annona Cherimola Fruit Extract

**AnnonaSense CLR™**  
is preserved with  
sodium dehydroacetate and  
phenylpropanol.

AnnonaSense CLR™ is obtained from *Annona Cherimola*, common name Cherimoya, an edible fruit originating from South America.

**Even (Feel) Better Gel Mask**

II-20.421.01A\_1

PHASE	TRADE NAME	INCI NAME	SUPPLIER	W/W %
A	Deionized Water	Water		add 100
	Hydrolite-5	Pentylene Glycol	Cosnaderm	5.00
	Aristoflex Velvet	Polyacrylate Crosspolymer-11	Clariant	0.60
	Glycerin (86%)	Glycerin, Water	Gustav Heess	3.00
	Hispagel 200 Ns	Glycerin, Glyceryl Polyacrylate	BASF	10.00
B	<b>ProRenew Complex CLR™</b>	Lactococcus Ferment Lysate	CLR	<b>3.00</b>
	<b>AnnonaSense CLR™</b>	Annona Cherimola Fruit Extract	CLR	<b>3.00</b>
C	NaOH (32%)	Water, Sodium Hydroxide		q.s.
D	Colorona Precious Gold	Mica, Titanium Dioxide, Silica, Iron Oxides	Merck	0.20
	Perfume Nepal Flowers	Fragrance	Frey+Lau	0.15

**Operating Instructions:**

Mix A and stir slowly until completely soaked. Add B and stir. Adjust pH value to 5.5-6 with C. Add D as desired

**Directions for use:**

Apply on clean skin in a thin layer. After 10 minutes, lightly massage residues into the skin or wipe away with tissue.

The recommendations and formulations given are based on our knowledge and experience in the field of technical application. They are, to the best of our belief, correct, but are offered without obligation. Those who use our recommendations and formulations as well as those who process CLR Active Agents are themselves responsible for the adherence to prevailing statutory regulations and the observance of patent rights as well as other protective rights for other companies.

This formula has been manufactured and stability-tested using a special preservative, but has not been subjected to microbiological challenge tests.

**CLR**

Chemisches Laboratorium Dr. Kurt Richter GmbH  
Sperenberger Straße 3 · 12277 Berlin · Germany  
Tel +49 30 851026-0 · Fax +49 30 851026-85  
info@clr-berlin.com · www.clr-berlin.com

