

## CLR Formulation Concepts

### Aqua Tint Foundation OW

A smooth even complexion is vital for a radiant look. Our **Aqua Tint Foundation** enhances the natural beauty of the skin while providing the skin with all it needs for a healthy, beautiful look.

**CutiFine CLR™** acts on all processes which make pores larger and more noticeable. It regulates the color of pores and refines skin texture and complexion with soft focus. **CutiGuard CLR™** protects the skin cells from the three main influences on skin aging: external stress, internal stress and time. It reduces wrinkles and improves skin color evenness. **AnnonaSense CLR™** sustainably stabilizes a healthy homeostasis in skin, improving skin appearance and perception of well-being.

#### Directions for use:

Take a few drops and gently massage into the skin or blend with a clean brush.



## Featured Products

### CutiFine CLR™ – The all-in-one skin refiner



CutiFine CLR™ refines skin texture and complexion with soft focus. Conspicuous skin pores are a great concern for consumers, especially for those who have oily and combination skin. As skin ages, skin pores become also more pronounced, making skin pores the latest anti-aging skincare goal for consumers and skincare brands alike.

Based on a synergistic combination of extracts of *Vaccaria segetalis* (Cowherb) and *Adansonia digitata* (Baobab) pulp, CutiFine CLR™ is an all-natural, safe and effective skincare active which goes to the core of the causes leading to conspicuous pores. It works on all important biological processes which lead to pore enlargement, but also reduces the color contrast of the pores with the surrounding skin, an until now largely overlooked but essential feature. CutiFine CLR™ constitutes an all-in-one approach to reduce the conspicuousness of pores.

**Dosage:** 3.0%

**pH range:** <6.5

#### INCI Name:

Water, Vaccaria Segetalis (Cowherb) Extract, Adansonia Digitata (Baobab) Pulp Extract

**CutiFine CLR™** is stabilized with pentylene glycol and phenylpropanol.

### AnnonaSense CLR™ – Adaptogenic approach for skin health



AnnonaSense CLR™ provides the skin with means to establish a sustainable homeostatic balance, improving skin health and well-being. The potent adaptogenic action of AnnonaSense CLR™ supports the skin's endocannabinoid system by activating the CB2 receptor. Through this action, it reduces inflammatory processes induced by TRPV1. Histamine-, as well as TNFα/Substance P-induced stress is down-regulated and the expression of a vital detrimental receptor in skin, IL-31RA, is decreased. AnnonaSense CLR™ makes the skin less sensitive and more balanced, even itch is perceivably reduced. Skin appearance is improved and the perception of well-being and quality of life is enhanced.

AnnonaSense CLR™ is obtained from *Annona Cherimola*, common name Cherimoya, an edible fruit originating from South America.

**Dosage:** 3.0%

**pH range:** > 5.2

#### INCI Name:

Annona Cherimola Fruit Extract

#### AnnonaSense CLR™

is preserved with sodium dehydroacetate and phenylpropanol.

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PHASE	TRADE NAME	INCI NAME	SUPPLIER	W/W %
A	Rheoparl KL2 RSPO MB	Dextrin Palmitate	Miyoshi	1.00
	Lanol 99	Isononyl Isononanoate	SEPPIC	10.00
B	Eumulgin SG	Sodium Stearoyl Glutamate	BASF	0.25
	Deionized Water	Water		ad 100
	Sepinov EMT 10	Hydroxyethyl Acrylate/Sodium Acryloyldimethyl Taurate Copolymer	SEPPIC	1.25
	Brontide	Butylene Glycol	genomatica	10.00
	Dermosoft OMP	Methylpropanediol, Caprylyl Glycol, Phenylpropanol	Evonik	3.00
	CutiGuard CLR™	Betaine, Sucrose, Hydrolyzed Rhodophyceae Extract, Water	CLR	3.00
	CutiFine CLR™	Water, Vaccaria Segetalis (Cowherb) Extract, Adansonia Digitata (Baobab) Pulp Extract	CLR	3.00
	AnnonaSense CLR™	Annona Cherimola Fruit Extract	CLR	3.00
	MiyoAQUA White TSR	Titanium Dioxide, Aluminum Hydroxide, Algin	Miyoshi	5.00
	MiyoAQUA Yellow	Iron Oxides, Algin	Miyoshi	0.50
	MiyoAQUA Red	Iron Oxides, Algin	Miyoshi	0.09
	MiyoAQUA Black NH	Iron Oxides, Algin	Miyoshi	0.06
C	NaOH (32%)	Water, Sodium Hydroxide		q.s.
D	Perfume Serail III	Fragrance	Frey+Lau	0.25
	Oramix CG 110	Caprylyl/Capryl Glucoside	SEPPIC	1.00

**Operating Instructions:** Mix A and heat up A to 80°C. Premix B and adjust pH value to 5.5-6 with C, if necessary. Add A to B while stirring and stir cold. Add phase D as desired and stir until uniform.

**Directions for use:** Take a few drops and gently massage into the skin or blend with a clean brush.

The recommendations and formulations given are based on our knowledge and experience in the field of technical application. They are, to the best of our belief, correct, but are offered without obligation. Those who use our recommendations and formulations as well as those who process CLR Active Agents are themselves responsible for the adherence to prevailing statutory regulations and the observance of patent rights as well as other protective rights for other companies. This formula has been manufactured and stability-tested using a special preservative, but has not been subjected to microbiological challenge tests.

#### CLR

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