

CLR Formulation Concepts

Pore Normalizing Primer Base OW

This formula feels lightweight on the skin and creates a flawless-looking base for a long-lasting make-up. The combination of three highly effective active ingredients provides skin sustainably with an even complexion.

CutiFine CLR™ constitutes an all-in-one approach to reduce conspicuous pores. It acts on all processes which make pores larger and more noticeable. It refines and mattifies skin. **ProRenew Complex CLR™** safeguards the skin's ecosystem and improves overall skin quality and health. **MultiMoist CLR™** compensates for a lack of vitamin D, promotes epidermal differentiation and provides the skin with a healthy level of hydration and smoothness.

Directions for use: Take a pea-sized amount and gently massage into the skin.



Featured Products

CutiFine CLR™ – The all-in-one skin refiner



CutiFine CLR™ refines skin texture and complexion with soft focus. Conspicuous skin pores are a great concern for consumers, especially for those who have oily and combination skin. As skin ages, skin pores become also more pronounced, making skin pores the latest anti-aging skincare goal for consumers and skincare brands alike.

Based on a synergistic combination of extracts of *Vaccaria segetalis* (Cowherb) and *Adansonia digitata* (Baobab) pulp, CutiFine CLR™ is an all-natural, safe and effective skincare active which goes to the core of the causes leading to conspicuous pores. It works on all important biological processes which lead to pore enlargement, but also reduces the color contrast of the pores with the surrounding skin, an until now largely overlooked but essential feature. CutiFine CLR™ constitutes an all-in-one approach to reduce the conspicuousness of pores.

Dosage: 3.0%

pH range: <6.5

INCI Name:

Water, Vaccaria Segetalis (Cowherb) Extract, Adansonia Digitata (Baobab) Pulp Extract

CutiFine CLR™ is stabilized with pentylene glycol and phenylpropanol.

MultiMoist CLR™ – Mapping the moisturization puzzle



MultiMoist CLR™ activates production of the vitamin D receptor (VDR) and promotes the VDR's activation. MultiMoist CLR™ also potentiates the effect of vitamin D. As a consequence the skin becomes more moisturized. By making use of 5 different objective instrumental approaches, the immediate and long term moisturizing properties of MultiMoist CLR™ were convincingly proven. Additionally, the activity of MultiMoist CLR™ was proven in a consumer study, where the subjective improvement of skin moisture content, skin smoothness and the look of skin were confirmed.

Dosage: 3.0%

pH range: 3.0–8.0

INCI Name:

Fructooligosaccharides, Beta Vulgaris (Beet) Root Extract, Water

MultiMoist CLR™ is unpreserved.

MultiMoist CLR™ consists of a powerful synergistic blend of fructooligosaccharides and beta vulgaris (beet) root extract.

ProRenew Complex CLR™ – Postbiotic support for skin and its microbiota



ProRenew Complex CLR™ acts on essential features in the aging process of the skin, its ability to successfully adapt to a constantly changing environment and to effectively renew itself.

ProRenew Complex CLR™ positively influences the speed and quality of epidermal growth. It has shown to effectively promote desquamation, the shedding of dead cells. ProRenew Complex CLR™ is beneficial for both the health of skin and the skin microbiota. It balances and protects the skin microbiota and supports it in dealing with day-to-day stress.

Dosage: 3.0%
pH range: 4.0–7.0

INCI Name:
Lactococcus Ferment Lysate

ProRenew Complex CLR™
is preserved with sodium benzoate.

Also available as
ProRenew Complex CLR™ NP,
stabilized with phenylpropanol and
levulinic acid/sodium levulinate.

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I-71.385.01A

PHASE	TRADE NAME	INCI NAME	SUPPLIER	W/W %
A	UniqSens SFE System	Pectin, Xanthan Gum, Carrageenan	CP Kelco	2.10
	Eutanol G	Octyldodecanol	BASF	3.00
	Perfume Luxury Care	Fragrance	Voegele	0.25
B	Deionized Water	Water		ad 100
	MultiMoist CLR™	Fructooligosaccharides, Beta Vulgaris (Beet) Root Extract, Water	CLR	3.00
	ProRenew Complex CLR™	Lactococcus Ferment Lysate	CLR	3.00
	CutiFine CLR™	Water, Vaccaria Segetalis (Cowherb) Extract, Adansonia Digitata (Baobab) Pulp Extract	CLR	3.00
	Euxyl K 712	Sodium Benzoate, Potassium Sorbate, Water	Ashland	0.80
C	NaOH (32%)	Water, Sodium Hydroxide		q.s.
D	RonaFlair Flawless	Silica, Titanium Dioxide, Iron Oxides	Merck	3.00

Operating Instructions:

Mix A and B separately. Add B to A while stirring and homogenize until uniform. Adjust pH value to 5-5.3 with C and add D as desired.

Directions for use:

Take a pea-sized amount and gently massage into the skin.

The recommendations and formulations given are based on our knowledge and experience in the field of technical application. They are, to the best of our belief, correct, but are offered without obligation. Those who use our recommendations and formulations as well as those who process CLR Active Agents are themselves responsible for the adherence to prevailing statutory regulations and the observance of patent rights as well as other protective rights for other companies.

This formula has been manufactured and stability-tested using a special preservative, but has not been subjected to microbiological challenge tests.

CLR

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