# **CLR Formulation Concepts**

# Pore Refining Primer Base OW

This formula feels lightweight on the skin and creates a flawlesslooking base for a long-lasting make-up. The combination of three highly effective active ingredients provides skin sustainably with an even complexion.

CutiFine CLR™ constitutes an all-in-one approach to reduce conspicuous pores. It acts on all processes which make pores larger and more noticeable. It refines and mattifies skin. ProRenew Complex CLR™ safeguards the skin's ecosystem and improves overall skin quality and health. DayMoist CLR™ provides the skin with a healthy level of hydration and smoothness.

**Directions for use:** Take a pea-sized amount and gently massage into



# **Featured Products**

# CutiFine CLR™ – The all-in-one skin refiner



CutiFine CLR™ refines skin texture and complexion with soft focus. Conspicuous skin pores are a great concern for consumers, especially for those who have oily and combination skin. As skin ages, skin pores become also more pronounced, making skin pores the latest anti-aging skincare goal for consumers and skincare brands alike.

Based on a synergistic combination of extracts of Vaccaria segetalis (Cowherb) and Adansonia digitata (Baobab) pulp, CutiFine CLR™ is an all-natural, safe and effective skincare active which goes to the core of the causes leading to conspicuous pores. It works on all important biological processes which lead to pore enlargement, but also reduces the color contrast of the pores with the surrounding skin, an until now largely overlooked but essential feature. CutiFine CLR™ constitutes an all-in-one approach to reduce the conspicuousness of pores.

Dosage: 3.0% pH range: <6.5

#### **INCI Name:**

Water, Vaccaria Segetalis (Cowherb) Extract, Adansonia Digitata (Baobab) Pulp Extract

CutiFine CLR™ is stabilized with pentylene glycol and phenylpropanol.

# DayMoist CLR™ – 24-hour moisturization the natural way



DayMoist CLR™ potently and immediately increases the concentration of the natural moisturizing factors (NMF) in the upper layers of the skin, resulting in immediate and long-lasting moisturizing effects. These results were obtained by making use of Confocal Raman Microspectroscopy and analyzing skin capacitance. Additionally, DayMoist CLR™ has potent haircare properties.

DayMoist CLR™ is a complex of natural plant-derived active ingredients.

Dosage: 1.0-3.0% **pH range:** 3.0–10.0

#### INCI Name:

Water, Hydrolyzed Corn Starch, Beta Vulgaris (Beet) Root Extract

**DayMoist CLR™** is unpreserved.



# **ProRenew Complex CLR™** – Postbiotic support for skin and its microbiota



ProRenew Complex CLR<sup>TM</sup> acts on essential features in the aging process of the skin, its ability to successfully adapt to a constantly changing environment and to effectively renew itself.

ProRenew Complex CLR<sup>TM</sup> positively influences the speed and quality of epidermal growth. It has shown to effectively promote desquamation, the shedding of dead cells. ProRenew Complex CLR<sup>TM</sup> is beneficial for both the health of skin and the skin microbiota. It balances and protects the skin microbiota and supports it in dealing with day-to-day stress.

**Dosage:** 3.0% **pH range:** 4.0–7.0

#### INCI Name:

Lactococcus Ferment Lysate

#### ProRenew Complex CLR™

is preserved with sodium benzoate.

Also available as

ProRenew Complex CLR™ NP,

stabilized with phenylpropanol and levulinic acid/sodium levulinate.

# **CLR Formulation**

### **Pore Refining Primer Base OW**

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PHASE	TRADE NAME	INCI NAME	SUPPLIER	W/W %
Α	UniqSens SFE System	Pectin, Xanthan Gum, Carrageenan	CP Kelco	2.10
	Eutanol G	Octyldodecanol	BASF	3.00
	Perfume Luxury Care	Fragrance	Voegele	0.25
В	Deionized Water	Water		ad 100
	DayMoist CLR™	Water, Hydrolyzed Corn Starch, Beta Vulgaris (Beet) Root Extract	CLR	3.00
	ProRenew Complex CLR™	Lactococcus Ferment Lysate	CLR	3.00
	CutiFine CLR™	Water, Vaccaria Segetalis (Cowherb) Extract, Adansonia Digitata (Baobab) Pulp Extract	CLR	3.00
	Euxyl K 712	Sodium Benzoate, Potassium Sorbate, Water	Ashland	0.80
С	NaOH (32%)	Water, Sodium Hydroxide		q.s.
D	RonaFlair Flawless	Silica, Titanium Dioxide, Iron Oxides	Merck	3.00

### Operating Instructions:

Mix A and B separately. Add B to A while stirring and homogenize until uniform. Adjust pH value to 5-5.5 with C and add D as desired.

### Directions for use:

Take a pea-sized amount and gently massage into the skin.

The recommendations and formulations given are based on our knowledge and experience in the field of technical application. They are, to the best of our belief, correct, but are offered without obligation. Those who use our recommendations and formulations as well as those who process CLR Active Agents are themselves responsible for the adherence to prevailing statutory regulations and the observance of patent rights as well as other protective rights for other companies. This formula has been manufactured and stability-tested using a special preservative, but has not been subjected to microbiological challenge tests.

#### CLR

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