

## CLR Formulation Concepts

# Glad To Meet You Flawless Primer OW

Are you ready to unlock the secret of a flawless complexion? The **Glad To Meet You Flawless Primer OW** is the ultimate beauty hack for achieving a stunning, photo-ready finish. Imperfections fade away leaving you with a radiant finish.

**CutiGuard CLR™** protects the skin cells from the main three influences on skin aging: external stress, internal stress and time. It reduces wrinkles and improves skin color evenness. **AnnonaSense CLR™** reduces sensitivity and itching. It sustainably stabilizes a healthy homeostasis in skin, improving skin appearance and perception of well-being. **CutiFine CLR™** acts on all processes which make pores larger and more noticeable. It regulates the color of pores and refines skin texture and complexion with soft focus.

**Directions for use:** Take a pea-sized amount, apply to entire face, around eyes and lips.



## Featured Products

### CutiFine CLR™ – The all-in-one skin refiner



CutiFine CLR™ refines skin texture and complexion with soft focus. Conspicuous skin pores are a great concern for consumers, especially for those who have oily and combination skin. As skin ages, skin pores become also more pronounced, making skin pores the latest anti-aging skincare goal for consumers and skincare brands alike.

Based on a synergistic combination of extracts of *Vaccaria segetalis* (Cowherb) and *Adansonia digitata* (Baobab) pulp, CutiFine CLR™ is an all-natural, safe and effective skincare active which goes to the core of the causes leading to conspicuous pores. It works on all important biological processes which lead to pore enlargement, but also reduces the color contrast of the pores with the surrounding skin, an until now largely overlooked but essential feature. CutiFine CLR™ constitutes an all-in-one approach to reduce the conspicuousness of pores.

**Dosage:** 3.0%

**pH range:** <6.5

**INCI Name:**

Water, Gypsophila Vaccaria Flower/Leaf/Stem Extract, Adansonia Digitata Pulp Extract  
**CHINA CosIng\*** Water, Vaccaria Segetalis Extract, Adansonia Digitata Pulp Extract

\* The INCI name Vaccaria Segetalis Extract should be the preferred option when CHINA compliance is needed.

**CutiFine CLR™** is stabilized with pentylene glycol and phenylpropanol.

## AnnonaSense CLR™ – Adaptogenic approach for skin health



AnnonaSense CLR™ provides the skin with means to establish a sustainable homeostatic balance, improving skin health and well-being. The potent adaptogenic action of AnnonaSense CLR™ supports the skin's endocannabinoid system by activating the CB2 receptor. Through this action, it reduces inflammatory processes induced by TRPV1. Histamine-, as well as TNF $\alpha$ /Substance P-induced stress is down-regulated and the expression of a vital detrimental receptor in skin, IL-31RA, is decreased. AnnonaSense CLR™ makes the skin less sensitive and more balanced, even itch is perceivably reduced. Skin appearance is improved and the perception of well-being and quality of life is enhanced.

AnnonaSense CLR™ is obtained from *Annona Cherimola*, common name Cherimoya, an edible fruit originating from South America.

**Dosage:** 3.0%

**pH range:** > 5.2

**INCI Name:**

Annona Cherimola Fruit Extract

**AnnonaSense CLR™**

is preserved with sodium dehydroacetate and phenylpropanol.

### CLR Formulation

#### Glad To Meet You Flawless Primer OW

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PHASE	TRADE NAME	INCI NAME	SUPPLIER	W/W %
A	Deionized Water	Water		ad 100
	Glycerol 85%, vegetable Ph. Eur.	Glycerin	Gustav Heess	2.80
	Keltrol T Plus	Xanthan Gum	CP Kelco	0.45
	Trisodium Citrate Dihydrate	Sodium Citrate	Merck	0.30
B	Olivem 1000 MB	Cetearyl Oliviate, Sorbitan Oliviate	Hallstar	5.00
	Cetiol C 5C	Coco-Caprylate/Caprates	BASF	4.00
	Cetiol J 600	Oleyl Erucate	BASF	1.00
	Lanette O MB	Cetearyl Alcohol	BASF	1.25
C	Cetiol Ultimate	Undecane, Tridecane	BASF	1.00
D	Euxyl K 900	Benzyl Alcohol, Ethylhexylglycerin, Tocopherol	Ashland	0.80
	CutiGuard CLR™	Betaine, Sucrose, Hydrolyzed Rhodophyceae Extract, Water	CLR	3.00
	CutiFine CLR™	Water, Gypsophila Vaccaria Flower/Leaf/Stem Extract, Adansonia Digitata (Baobab) Pulp Extract	CLR	3.00
	AnnonaSense CLR™	Annona Cherimola Fruit Extract	CLR	3.00
E	RonaFlair Flawless	Silica, Titanium Dioxide, Iron Oxides	Merck	1.50
	Timiron Halo White	Synthetic Fluorophlogopite, Titanium Dioxide, Tin Oxide	Merck	1.50
	Perfume Morning Dew PMF	Fragrance	Voegelé	0.25
F	NaOH (32%)	Water, Sodium Hydroxide		q.s.

**Operating Instructions:** Mix A and heat up to 75-80°C. Mix B and heat up to 70-75°C. Add B to A and homogenize for a few minutes. Add C below 60°C and cool down to room temperature under gentle stirring. Below 30°C add D-E in this order and homogenize again. Adjust pH value to 5.5-6 with F, if necessary.

**Directions for use:** Take a pea-sized amount, apply to entire face, around eyes and lips.

The recommendations and formulations given are based on our knowledge and experience in the field of technical application. They are, to the best of our belief, correct, but are offered without obligation. Those who use our recommendations and formulations as well as those who process CLR Active Agents are themselves responsible for the adherence to prevailing statutory regulations and the observance of patent rights as well as other protective rights for other companies. This formula has been manufactured and stability-tested using a special preservative, but has not been subjected to microbiological challenge tests.

CLR

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