

CLR Formulation Concepts

Brilliant Face Foundation

This foundation is containing light-reflecting pigments that create a light warm glow on your skin. Pimples, shadows and dark spots will be less visible after using and the formulation will provide a medium coverage.

Formulated with **MultiMoistCLR™** it will leave your skin with a well hydrated and smooth feeling. **ProRenew Complex CLR™** is based on probiotic technology. It both activates the skin's renewal processes and improves their quality. In combination with **AnnonaSense CLR™** it will support the skin appearance and the perception of well-being. .

Directions for use:

Apply as a last step in your skincare regimen. Take a pea sized amount and gently massage into the skin.



Featured Products



AnnonaSense CLR™ – Adaptogenic approach for skin health

AnnonaSense CLR™ provides the skin with means to establish a sustainable homeostatic balance, improving skin health and well-being. The potent adaptogenic action of AnnonaSense CLR™ supports the skin's endocannabinoid system by activating the CB2 receptor. Through this action, it reduces inflammatory processes induced by TRPV1. Histamine-, as well as TNFα/Substance P-induced stress is down-regulated and the expression of a vital detrimental receptor in skin, IL-31RA, is decreased. AnnonaSense CLR™ makes the skin less sensitive and more balanced, even itch is perceptibly reduced. Skin appearance is improved and the perception of well-being and quality of life is enhanced.

AnnonaSense CLR™ is obtained from *Annona cherimola*, common name Cherimoya, an edible fruit originating from South America.

Dosage: 3.0%
pH range: >5.2

INCI Name:
Annona Cherimola Fruit Extract



MultiMoist CLR™ – Mapping the moisturization puzzle

MultiMoist CLR™ activates production of the vitamin D receptor (VDR) and promotes the VDR's activation. MultiMoist CLR™ also potentiates the effect of vitamin D. As a consequence the skin becomes more moisturized. By making use of 5 different objective instrumental approaches, the immediate and long term moisturizing properties of MultiMoist CLR™ were convincingly proven. Additionally, the activity of MultiMoist CLR™ was proven in a consumer study, where the subjective improvement of skin moisture content, skin smoothness and the look of skin were confirmed.

MultiMoist CLR™ consists of a powerful synergistic blend of fructooligosaccharides and beta vulgaris (beet) root extract.

Dosage: 3.0%
pH range: 3.0–8.0

INCI Name: Fructooligosaccharides, Beta Vulgaris (Beet) Root Extract, Water



ProRenew Complex CLR™ – Probiotic approach to skin aging

Based on probiotic technology, ProRenew Complex CLR™ acts on essential features in the aging process of the skin, its ability to successfully adapt to a constantly changing environment and to effectively renew itself.

ProRenew Complex CLR™ positively influences the speed and quality of epidermal growth. It has shown to effectively promote desquamation, the shedding of dead cells. ProRenew Complex CLR™ is beneficial for both the health of skin and the skin microbiota. It balances and protects the skin microbiota and supports it in dealing with day-to-day stress.

Dosage: 3.0%
pH range: 4.0–7.0

INCI Name:
Lactococcus Ferment Lysate

CLR Formulation

Brilliant Face Foundation WO*

385.021.14A

PHASE	TRADE NAME	INCI NAME	SUPPLIER	W/W %
A	ABIL EM 90	CETYL PEG/PPG-10/1 DIMETHICONE	EVONIK	2.50
	HYDRIOL PGI	POLYGLYCERYL-4 ISOSTEARATE	HYDRIOR	2.00
	MOD MB	OCTYLDODECYL MYRISTATE	GATTEFOSSE	5.00
	MYRITOL 318	CAPRYLIC/CAPRIC TRIGLYCERIDE	BASF	4.00
	TOCOMIX L50-IP	TOCOPHEROL, HELIANTHUS ANNUUS (SUNFLOWER) SEED OIL	JAN DEKKER	0.30
	LEXFEEL WOW A	TRIHEPTANOIN, C13-16 ISOPARAFFIN	INOLEX	10.00
	UNIPURE WHITE LC 981 HLC	TITANIUM DIOXIDE (CI 77891)	SENSIENT	1.70
	UNIPURE YELLOW LC 182 HLC	IRON OXIDES (CI 77492)	SENSIENT	0.25
	UNIPURE RED LC 381 HLC	IRON OXIDES (CI 77491)	SENSIENT	0.15
	UNIPURE BLACK LC 989 HLC	IRON OXIDES (CI 77499)	SENSIENT	0.10
	RHEOBYK 7590	TRIHYDROXYSTEARIN	ECKART	1.00
B	DEIONIZED WATER	WATER		ad 100
	GLYCERIN 86%	GLYCERIN, WATER	H. ERHARD WAGNER	2.00
C	REWOPAL PIB 1000	POLYISOBUTENE	EVONIK	0.50
	ECOFIL B110	HYDROXYBUTYRIC ACID/HYDROXPENTANOIC ACID COPOLYMER	ECKART	5.00
	SYNCRYSTAL IVORY	SYNTHETIC FLUORPHLOGOPITE, TITANIUM DIOXIDE (CI 77891), IRON OXIDES (CI 77491), TIN OXIDE	ECKART	2.00
	MULTIMOIST CLR™	FRUCTOOLIGOSACCHARIDES, BETA VULGARIS (BEET) ROOT EXTRACT, WATER	CLR	3.00
	PRORENEW COMPLEX CLR™	LACTOCOCCUS FERMENT LYSATE	CLR	3.00
	ANNONASENSE CLR™	ANNONA CHERIMOLA FRUIT EXTRACT	CLR	3.00
	PERFUME OIL: POPPY	FRAGRANCE	N.A.	0.10
	EUXYL PE9010	PHENOXYETHANOL, ETHYLHEXYLGLYCERIN	SCHUELKE	0.70

Manufacture: Disperse A using high shear. Heat up A to 60/65°C. Add B slowly to A and stir until homogeneous. Add C step by step.

Directions for use: Apply as a last step in your skincare regimen. Take a pea sized amount and gently massage into the skin.

* developed & produced by Eckart; www.eckart.net

The recommendations and formulations given are based on our knowledge and experience in the field of technical application. They are, to the best of our belief, correct, but are offered without obligation. Those who use our recommendations and formulations as well as those who process CLR Active Agents are themselves responsible for the adherence to prevailing statutory regulations and the observance of patent rights as well as other protective rights for other companies. This formula has been manufactured and stability-tested using a special preservative, but has not been subjected to microbiological challenge tests.

CLR

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