

## CLR Formulation Concepts

## Rosé Shimmer Eye Shadow

This eye shadow is highly pigmented and easy to blend. It glides on smoothly and evenly so that you can be certain of the look you want to achieve, it can be used to give your eye depth, contour or shape.

**MultiMoist CLR™** compensates for a lack of vitamin D, promotes epidermal differentiation and provides the skin with a healthy level of hydration and smoothness. **Vitamin F forte** works as a skin conditioner and supplies the skin with essential ingredients for it to re-create its barrier function.

**Directions for use:**

The eye shadow can be applied in a wide variety of ways depending upon the desired look. Apply the eye shadow with your fingers or brush.

## Featured Products

**MultiMoist CLR™** – Mapping the moisturization puzzle

MultiMoist CLR™ activates production of the vitamin D receptor (VDR) and promotes the VDR's activation. MultiMoist CLR™ also potentiates the effect of vitamin D. As a consequence the skin becomes more moisturized. By making use of 5 different objective instrumental approaches, the immediate and long term moisturizing properties of MultiMoist CLR™ were convincingly proven. Additionally, the activity of MultiMoist CLR™ was proven in a consumer study, where the subjective improvement of skin moisture content, skin smoothness and the look of skin were confirmed.

MultiMoist CLR™ consists of a powerful synergistic blend of fructooligosaccharides and beta vulgaris (beet) root extract.

**Dosage:** 3.0%  
**pH range:** 3.0–8.0

**INCI Name:**  
Fructooligosaccharides,  
Beta Vulgaris (Beet) Root Extract,  
Water

**Vitamin F forte** – Essential fatty acids nourishing skin

Vitamin F forte nurtures, protects and acts as a skin conditioner. It is particularly suitable for the treatment of dry, stressed and sensitive skin, potently supporting the skin in rebuilding and maintaining its natural healthy structure and functionality. Vitamin F forte also has some great benefits for hair. Vitamin F forte contains natural polyunsaturated essential free fatty acids originating from safflower oil, with a particularly high content of linoleic acid.

**Dosage:** 0.5–3.0%  
**pH range:** 3.0–10.0

**INCI Name:**  
Linoleic Acid, Linolenic Acid

## CLR Formulation

### Rosé Shimmer Eye Shadow\*

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PHASE	TRADE NAME	INCI NAME	SUPPLIER	W/W %
A	TALC POWDER	TALC	CAELO	24.50
	AGENAFLO 9050	CORN STARCH MODIFIED	AGRANA	4.00
	SYNAFIL S1050	SYNTHETIC FLUORPHLOGOPITE	ECKART	18.00
	BORONEIGE 1501	BORON NITRIDE	3M TECHNICAL CERAMICS	2.00
	SYNCRYSTYL ALMOND	SYNTHETIC FLUORPHLOGOPITE, TITANIUM DIOXIDE (CI 77891), IRON OXIDES (CI 77491), TIN OXIDE	ECKART	15.00
	SYNCRYSTAL RED	SYNTHETIC FLUORPHLOGOPITE, TITANIUM DIOXIDE (CI 77891), TIN OXIDE	ECKART	13.00
	SYNCRYSTAL SOFT COPPER	SYNTHETIC FLUORPHLOGOPITE, IRON OXIDES (CI 77491)	ECKART	3.00
	VISIONAIRE BRIGHT SPLENDID CHAMPAGNE	ALUMINUM POWDER, ALUMINUM HYDROXIDE, SILICA	ECKART	5.00
B	CERAPHYL 368	ETHYLHEXYL PALMITATE	ASHLAND	5.00
	OPTIPHEN	PHENOXYETHANOL, CAPRYLYL GLYCOL	ASHLAND	1.00
	BELSIL DM 5	DIMETHICONE	WACKER	4.00
	WITARIX MCT 60/40	CAPRYLIC/CAPRIC TRIGLYCERIDE	IOI OLEO	2.00
	MULTIMOIST CLR™	FRUCTOOLIGOSACCHARIDES, BETA VULGARIS (BEET) ROOT EXTRACT, WATER	CLR	3.00
	VITAMIN F FORTE	LINOLEIC ACID, LINOLENIC ACID	CLR	0.50

#### Manufacture:

Mix A and add one by one B, stir until homogeneous. Press the eye shadow.

#### Directions for use:

The eye shadow can be applied in a wide variety of ways depending upon the desired look. Apply the eye shadow with your fingers or brush.

\* developed & produced by Eckart; [www.eckart.net](http://www.eckart.net)

The recommendations and formulations given are based on our knowledge and experience in the field of technical application.

They are, to the best of our belief, correct, but are offered without obligation.

Those who use our recommendations and formulations as well as those who process CLR Active Agents are themselves responsible for the adherence to prevailing statutory regulations and the observance of patent rights as well as other protective rights for other companies.

This formula has been manufactured and stability-tested using a special preservative, but has not been subjected to microbiological challenge tests.

#### CLR

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