

CLR Formulation Concepts

Natural Mascara

The nourishing formula Natural Mascara coats your lashes with healthy conditioners. The mineral pigments give the perfect black shade which is darkening, separating and lengthening the lashes. This mascara will draw focus to your eyes.

MultiMoist CLR™ and **Vitamin F forte** work synergistically together to condition and strengthen lashes. The lashes are protected from breakage and deeply hydrated, improving elasticity.

Directions for use:

Apply from the roots of the lashes to the ends. Repeat if necessary to achieve a stronger intensity.



Featured Products



MultiMoist CLR™ – Multifunctional ingredient for natural hair care

MultiMoist CLR™ binds water in the cortex of hair, improving a variety of important hair qualities. It is a hair conditioner, improving its combability and handling. MultiMoist CLR™ also protects against color fading caused by repeated washing with shampoo. It dramatically reduces hair breakage from combing and MultiMoist CLR™ has a strong impact on static flyaway too. Hair frizziness is significantly reduced as well.

MultiMoist CLR™ consists of a powerful synergistic blend of fructooligosaccharides and beta vulgaris (beet) root extract.

Dosage: 1.0%
pH range: 3.0–8.0

INCI Name: Fructooligosaccharides, Beta Vulgaris (Beet) Root Extract, Water



Vitamin F forte – Essential fatty acids nourishing skin & hair

Vitamin F forte is a strong hair conditioner, improving hair combability, and has shown to protect against hair breakage. In addition it has many positive features for skin. Vitamin F forte contains natural polyunsaturated essential free fatty acids originating from safflower oil, with a particularly high content of linoleic acid.

Dosage: 0.5–3.0%
pH range: 3.0–10.0

INCI Name: Linoleic Acid, Linolenic Acid

Natural Mascara*

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PHASE	TRADE NAME	INCI NAME	SUPPLIER	W/W %
A	EMULIUM MELLIFERA	POLYGLYCERYL-6 DISTEARATE, JOJOBA ESTERS, POLYGLYCERYL-3 BEESWAX, CETYL ALCOHOL	GATTEFOSSE	4.00
	LIPOCIRE A PELLETS	C10-18 TRIGLYCERIDES	GATTEFOSSE	4.00
	ACTICIRE MB	JOJOBA ESTERS, HELIANTHUS ANNUUS (SUNFLOWER) SEED WAX, ACACIA DECURRENS FLOWER WAX, POLYGLYCERIN-3	GATTEFOSSE	3.00
	EWACERA 12	CERA ALBA (BEESWAX)	H. ERHARD WAGNER	6.00
	EWACERA 34	COPERNICIA CERIFERA (CARNAUBA) WAX	H. ERHARD WAGNER	2.00
	AXOL C 62 PELLETS MB	GLYCERYL STEARATE CITRATE	EVONIK	0.30
B	DEIONIZED WATER	WATER		64.00
	KELTROL CG-T	XANTHAN GUM	CP KELCO	0.30
	OPTIGEL-CK	BENTONITE	ECKART	1.70
C	IRON OXIDES	IRON OXIDES (CI 77499)	SPECTRA COLORS CORPORATION	6.00
	ECOFIL B110	HYDROXYBUTYRIC ACID/HYDROXPENTANOIC ACID COPOLYMER	ECKART	4.00
D	MULTIMOIST CLR™	FRUCTOOLIGOSACCHARIDES, BETA VULGARIS (BEET) ROOT EXTRACT, WATER	CLR	3.00
	VITAMIN F FORTE	LINOLEIC ACID, LINOLENIC ACID	CLR	0.50
	EUXYL PE9010	PHENOXYETHANOL, ETHYLHEXYLGLYCERIN	SCHUELKE	1.00
	DL-ALPHA-TOCOPHERYL ACETATE	TOCOPHERYL ACETATE	JAN DEKKER	0.20

Manufacture:

Mix A and heat up to 85°C. Mix B and heat up to 80°C. Add phase B to A while high shearing. Adjust pH value to 6–7 with citric acid (10%) as desired. Add phase C to AB with very high shear. Cool down to 50°C. Add phase D step by step and fill into an appropriate container.

Directions for use:

Apply from the roots of the lashes to the ends. Repeat if necessary to achieve a stronger intensity.

* developed & produced by Eckart; www.eckart.net

The recommendations and formulations given are based on our knowledge and experience in the field of technical application.

They are, to the best of our belief, correct, but are offered without obligation.

Those who use our recommendations and formulations as well as those who process CLR Active Agents are themselves responsible for the adherence to prevailing statutory regulations and the observance of patent rights as well as other protective rights for other companies.

This formula has been manufactured and stability-tested using a special preservative, but has not been subjected to microbiological challenge tests.

CLR

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