CLR Formulation Concepts

Natural Hair & Body Glow Spray

Everyone would like to have this special glow that makes your skin look healthy and youthful. To achieve this look, hydration is a must. With this light natural glow spray you can extend your usual daily routine with an extra boost of moisture while adding a glamourous shimmer to your skin. This spray can also be used on hair, providing sparkling highlights while moisturizing and conditioning hair.

MultiMoist CLRTM works from the 'top down' enabling the upper layers of skin to hold on to much needed water, for skin to maintain or re-obtain its barrier function and smoothness. Used on hair, MultiMoist CLRTM powerful moisturizes and conditions while reducing hair breakage and frizziness.

Directions for use: Spray all over the parts of your hair or body and enjoy sparkling shimmer.



Featured Products



MultiMoist CLR™ – Mapping the moisturization puzzle

MultiMoist CLR™ activates production of the vitamin D receptor (VDR) and promotes the VDR's activation. MultiMoist CLR™ also potentiates the effect of vitamin D. As a consequence the skin becomes more moisturized. By making use of 5 different objective instrumental approaches, the immediate and long term moisturizing properties of MultiMoist CLR™ were convincingly proven. Additionally, the activity of MultiMoist CLR™ was proven in a consumer study, where the subjective improvement of skin moisture content, skin smoothness and the look of skin were confirmed.

MultiMoist CLR[™] consists of a powerful synergistic blend of fructooligosaccharides and beta vulgaris (beet) root extract.

Dosage: 3.0% pH range: 3.0-8.0

INCI Name:

Fructooligosaccharides, Beta Vulgaris (Beet) Root Extract, Water



Natural Hair & Body Glow Spray

385.003.06C

| PHASE | TRADE NAME | INCI NAME | SUPPLIER | W/W % |
|-------|---|---|--------------------|---------|
| A | DEIONIZED WATER | WATER | | add 100 |
| | AVICEL PC 611 | CELLULOSE GUM MICROCRYSTALLINE CELLULOSE | FMC BIOPOLYMER | 1.50 |
| | AMAZE XT | DEHYDROXANTHAN GUM | NOURYON | 0.20 |
| | ZEMEA | PROPANEDIOL | DUPONT TATE & LYLE | 5.00 |
| | HYDROLITE-5 | PENTYLENE GLYCOL | SYMRISE | 5.00 |
| В | MULTIMOIST CLR™ | FRUCTOOLIGOSACCHARIDES, BETA VULGARIS (BEET) ROOT EXTRACT, WATER | CLR | 3.00 |
| С | NAOH (10%) | WATER, SODIUM HYDROXIDE | | q.s. |
| D | PERFUME OIL: POMEGRANATE, COLOR- LESS | FRAGRANCE | FREY + LAU | 0.20 |
| | MIRAGE GLAMOUR RED | CALCIUM SODIUM BOROSILICATE TITANIUM DIOXIDE (CI 77891), TIN OXIDE | ECKART | 0.40 |
| | MIRAGE GLAMOUR GOLD | CALCIUM SODIUM BOROSILICATE TITANIUM DIOXIDE (CI 77891), TIN OXIDE | ECKART | 0.30 |
| | MIRAGE GLAMOUR SILVER | CALCIUM SODIUM BOROSILICATE TITANIUM DIOXIDE (CI 77891), TIN OXIDE | ECKART | 0.20 |
| | MIRAGE SPARKLING CHAMPAGNE | CALCIUM SODIUM BOROSILICATE IRON OXIDES (CI 77491), TIN OXIDE | ECKART | 0.03 |

Manufacture:

Disperse Avicel PC 611 & Amaze XT into water using high shear (e.g. rotor-stator mixer for 5 minutes). Add B and adjust pH value to ~ 5 with C. Add D and stir until uniform. (Anchor stirrer is recommended).

Directions for use:

Spray all over the parts of your hair or body and enjoy sparkling shimmer.

The recommendations and formulations given are based on our knowledge and experience in the field of technical application.

They are, to the best of our belief, correct, but are offered without obligation.

Those who use our recommendations and formulations as well as those who process CLR Active Agents are themselves responsible for the adherence to prevailing statutory regulations and the observance of patent rights as well as other protective rights for other companies.

This formula has been manufactured and stability-tested using a special preservative, but has not been subjected to microbiological challenge tests.

CLR

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