

## CLR Formulation Concepts

# Derma IQ Skin Relief Toner

As part of the daily routine a toner is the first leave-on step that hydrates and treats the skin after cleansing. This toner refreshes and soothes stressed skin, providing relief from skin irritations. It is non sticky and leaves the skin with a very silky and smooth skin feeling.

**AnnonaSense CLR** provides skin with an innovative adaptogenic approach. Adaptogens stabilize physiological processes and promote homeostasis – a perfect balance.

**AnnonaSense CLR** reduces the production of key inflammatory mediators and sustainably stabilizes a healthy homeostasis in skin. It reduces sensitivity and itching. Skin appearance, well-being and quality of life are clearly improved.

### Directions for use:

Swipe it over your face with cotton pad or gently pat it into your skin with hands.



## Featured Product



### **AnnonaSense CLR** – Adaptogenic approach for skin health

AnnonaSense CLR was designed to provide the skin with means to establish a sustainable homeostatic balance, improving skin health and well-being. The adaptogenic action of AnnonaSense CLR supports the endocannabinoid system (ECS) by activating the CB2 receptor. Inflammatory processes induced by the TRPV1 receptor, part of the skin's endovanilloid system (EVS) are strongly down regulated and a stable balance between the ECS and EVS is established. AnnonaSense CLR makes the skin less sensitive and more balanced, even itch could perceivably be reduced. Skin appearance becomes clearly better and a consumer study showed that perception of well-being and quality of life were improved.

AnnonaSense CLR is obtained from *Annona Cherimola*, common name Cherimoya, an edible fruit originating from South America.

**Dosage:** 3.0%

**pH range:** > 5.2

**INCI Name:**

Annona Cherimola Fruit Extract  
(proposed)

## CLR Formulation

### Derma IQ Skin Relief Toner

110.004.01A

PHASE	TRADE NAME	INCI NAME	SUPPLIER	W/W %
A	DEIONIZED WATER	WATER		ad 100
	SEPIMAX ZEN	POLYACRYLATE CROSSPOLYMER-6	SEPPIC	0.50
B	BUTYLENE GLYCOL	BUTYLENE GLYCOL	MERCK	3.00
	EUXYL PE9010	PHENOXYETHANOL, ETHYLHEXYLGLYCERIN	SCHUELKE	0.80
	<b>ANNONASENSE CLR</b>	PROPOSED INCI: ANNONA CHERIMOLA FRUIT EXTRACT	<b>CLR</b>	<b>3.00</b>
C	PERFUME OIL: TILIA WS	FRAGRANCE	VOEGELE	0.08

#### Manufacture:

Add Sepimax while stirring and stir for ~10 minutes. Add the ingredients of B in the given order and stir until uniform. Add C as desired.

#### Directions for use:

Swipe it over your face with cotton pad or gently pat it into your skin with hands.

The recommendations and formulations given are based on our knowledge and experience in the field of technical application.

They are, to the best of our belief, correct, but are offered without obligation.

Those who use our recommendations and formulations as well as those who process CLR Active Agents are themselves responsible for the adherence to prevailing statutory regulations and the observance of patent rights as well as other protective rights for other companies.

This formula has been manufactured and stability-tested using a special preservative, but has not been subjected to microbiological challenge tests.

#### CLR

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