

PROJECT NAME : DayMoist CLR™



FORMULA NAME : Pure Natural Shampoo

TRIAL CODE : 148.015.02A

Lab Formula INCI Supplier

Phase	Material Name	Mixed INCI	Supplier	% Material
A	DEIONIZED WATER	WATER	N.A.	58.69
A	KELTROL CG-BT	XANTHAN GUM	CP KELCO	1.00
A	DAYMOIST CLR™	WATER HYDROLYZED CORN STARCH BETA VULGARIS (BEET) ROOT EXTRACT	CLR	1.00
B	PLANTACARE 2000 UP	DECYL GLUCOSIDE	BASF	18.00
B	PLANTAPON ACG HC	WATER SODIUM COCOYL GLUTAMATE	BASF	7.00
B	LAMESOFT PO 65	COCO-GLUCOSIDE GLYCERYL OLEATE	BASF	3.00
B	COPHEROL F 1300 C	TOCOPHEROL	BASF	0.01
B	VITAMIN F FORTE	LINOLEIC ACID LINOLENIC ACID	CLR	1.00
C	ETHANOL (96%) DENATURED	ALCOHOL DENAT.	BERKEL AHK	9.00
C	LAVENDER OIL	LAVANDULA ANGUSTIFOLIA (LAVENDER) OIL	FREY + LAU	0.10
D	CITRIC ACID (50%) SOLUTION	CITRIC ACID WATER	N.A.	1.20
				100.00

Operating instructions

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Mix A until completely dispersed. Premix B and add to A under stirring. Add C and stir. Adjust pH value to 4.5-5.5 with D.

Directions for use:

Apply to wet hair. Massage into scalp and hair for a few minutes. Rinse out thoroughly.

The recommendations and formulations given are based on our knowledge and experience in the field of technical application.

They are, to the best of our belief, correct, but are offered without obligation.

Those who use our recommendations and formulations as well as those who process CLR Active Agents are themselves responsible for the adherence to prevailing statutory regulations and the observance of patent rights as well as other protective rights for other companies.

This formula has been manufactured and stability-tested using a special preservative, but has not been subjected to microbiological challenge tests.

CLR - Chemisches Laboratorium Dr. Kurt Richter GmbH - www.clr-berlin.com