

CLR Formulation Concepts

Summer Shimmer Body Lotion OW

This very light body lotion will create a well-being moment every time you use it, leaving skin smooth and relaxed. It is carefully designed to provide stressed skin with a goal-oriented solution for well balanced and simply beautiful skin. Used as a summer body lotion or after sun lotion it will also take care of sun stressed skin and calm it down. The golden shimmer will give your sun tanned skin a glamorous look.

AnnonaSense CLR™ provides skin with an innovative adaptogenic approach. Adaptogens stabilize physiological processes and promote homeostasis – a perfect balance.

AnnonaSense CLR™ reduces the production of key inflammatory mediators and sustainably stabilizes a healthy homeostasis in skin. It reduces sensitivity and itching. Skin appearance, well-being and quality of life are clearly improved.

Directions for use:

Apply on the whole body and gently rub into the skin.



Featured Product



AnnonaSense CLR™ – Adaptogenic approach for skin health

AnnonaSense CLR™ provides the skin with means to establish a sustainable homeostatic balance, improving skin health and well-being. The potent adaptogenic action of AnnonaSense CLR™ supports the skin's endocannabinoid system by activating the CB2 receptor. Through this action, it reduces inflammatory processes induced by TRPV1. Histamine-, as well as TNF α /Substance P-induced stress is down-regulated and the expression of a vital detrimental receptor in skin, IL-31RA, is decreased. AnnonaSense CLR™ makes the skin less sensitive and more balanced, even itch is perceptibly reduced. Skin appearance is improved and the perception of well-being and quality of life is enhanced.

AnnonaSense CLR™ is obtained from *Annona Cherimola*, common name Cherimoya, an edible fruit originating from South America.

Dosage: 3.0%

pH range: >5.2

INCI Name:

Annona Cherimola Fruit Extract

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PHASE	TRADE NAME	INCI NAME	SUPPLIER	W/W %
A	DEIONIZED WATER	WATER		ad 100
B	KELTROL CG-BT	XANTHAN GUM	CP KELCO	0.50
	EUMULGIN SG	SODIUM STEAROYL GLUTAMATE	BASF	0.50
	EMULGADE SUCRO PLUS	SUCROSE POLYSTEARATE, CETYL PALMITATE	BASF	2.00
	CUTINA GMS-V	GLYCERYL STEARATE	BASF	1.00
	LANETTE O	CETEARYL ALCOHOL	BASF	1.50
	CETIOL LC	COCO-CAPRYLATE/CAPRATE	BASF	4.00
	CETIOL RLF	CAPRYLYL-CAPRYLATE/CAPRATE	BASF	4.00
	CETIOL J 600	OLEYL ERUCATE	BASF	1.50
	COPHEROL F 1300 C	TOCOPHEROL	BASF	0.05
	COSMEDIA SP	SODIUM POLYACRYLATE	BASF	0.40
C	VERSTATIL BOB	BENZYL ALCOHOL, CAPRYLYL GLYCOL, BENZOIC ACID	EVONIK DR. STRAETMANS	0.80
	ANNONASENSE CLR™	ANNONA CHERIMOLA FRUIT EXTRACT	CLR	3.00
D	PERFUME OIL: YUZU RAGE	FRAGRANCE	IFF	0.20
	MIRAGE GLAMOUR GOLD	CALCIUM SODIUM BOROSILICATE, TITANIUM DIOXIDE (CI 77891), TIN OXIDE	ECKART	0.20

Manufacture:

Heat up A and B to 85°C separately. Add A to B and homogenize with Ultra Turrax. Cool down while stirring and add C and D in the given order. Mix until homogenous.

Directions for use:

Apply on the whole body and gently rub into the skin.

The recommendations and formulations given are based on our knowledge and experience in the field of technical application. They are, to the best of our belief, correct, but are offered without obligation.

Those who use our recommendations and formulations as well as those who process CLR Active Agents are themselves responsible for the adherence to prevailing statutory regulations and the observance of patent rights as well as other protective rights for other companies.

This formula has been manufactured and stability-tested using a special preservative, but has not been subjected to microbiological challenge tests.

CLR

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