

PROJECT NAME : MultiMoist CLR™



FORMULA NAME : Pure Moisture Shampoo

TRIAL CODE : 385.013.02

### Lab Formula INCI Supplier

<i>Phase</i>	<i>Material Name</i>	<i>Mixed INCI</i>	<i>Supplier</i>	<i>% Material</i>
A	DEIONIZED WATER	WATER	N.A.	68,80
A	RHEOCARE XGN	XANTHAN GUM	BASF	1,00
B	PLANTACARE 2000 UP	DECYL GLUCOSIDE	BASF	18,00
B	PLANTAPON ACG HC	WATER SODIUM COCOYL GLUTAMATE	BASF	7,00
B	LAMESOFT PO 65	COCO-GLUCOSIDE GLYCERYL OLEATE	BASF	3,00
C	MULTIMOIST CLR™	FRUCTOOLIGOSACCHARIDES BETA VULGARIS (BEET) ROOT EXTRACT WATER	CLR	1,00
C	MICROCARE SB	WATER SODIUM BENZOATE POTASSIUM SORBATE	THOR	0,60
D	LACTIC ACID (80%)	LACTIC ACID WATER	N.A.	0,60
				<b>100,00</b>

### Operating instructions

#### *Operating Instructions*

Mix A and stir until completely dispersed. Premix B and add to A under stirring. Add C in this order and stir and stir until uniform. Adjust pH value to 4,5-5,5 with D.

Directions for use:

Apply to wet hair. Massage into scalp and hair for a few minutes. Rinse out thoroughly.

The recommendations and formulations given are based on our knowledge and experience in the field of technical application.

They are, to the best of our belief, correct, but are offered without obligation.

Those who use our recommendations and formulations as well as those who process CLR Active Agents are themselves responsible for the adherence to prevailing statutory regulations and the observance of patent rights as well as other protective rights for other companies.

This formula has been manufactured and stability-tested using a special preservative, but has not been subjected to microbiological challenge tests.

CLR - Chemisches Laboratorium Dr. Kurt Richter GmbH - [www.clr-berlin.com](http://www.clr-berlin.com)